

| Last Update:            |                               |                  |   |                        |             |
|-------------------------|-------------------------------|------------------|---|------------------------|-------------|
| Cookie's Name           | 🔗 Cookie's Nature             | Cookie's Owner   | Functionality Description   | Cookie's Life Cycle    | Third Party |
| accept_ip_cookie_policy | Functionality Cookies         | InPlayer         | This cookie is used by the privacy policy to remember not to ask the user to accept cookies again.  | 1 year                 | N/A         |
| __utma                  | Performance/Analytics Cookies | Google Analytics | We use these cookies to collect information about how visitors use our websites, including details of the site where the visitor has come from and the total number of times a visitor has been to our website. We use the information to improve our websites and services, and to enhance our users' experience. The cookies do not identify you personally, instead they collect information in an anonymous form that is transmitted to and stored by Google on servers in the US in accordance with its privacy practices. Read more about Google Analytics' privacy practices at: <a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a> . And their updated terms here: <a href="https://support.google.com/analytics/answer/3379636">https://support.google.com/analytics/answer/3379636</a> . | 2 years                | Google      |
| __utmb                  | Performance/Analytics Cookies | Google Analytics | We use these cookies to collect information about how visitors use our websites, including details of the site where the visitor has come from and the total number of times a visitor has been to our website. We use the information to improve our websites and services, and to enhance our users' experience. The cookies do not identify you personally, instead they collect information in an anonymous form that is transmitted to and stored by Google on servers in the US in accordance with its privacy practices. Read more about Google Analytics' privacy practices at: <a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a> . And their updated terms here: <a href="https://support.google.com/analytics/answer/3379636">https://support.google.com/analytics/answer/3379636</a> . | 30 minutes             | Google      |
| __utmc                  | Performance/Analytics Cookies | Google Analytics | We use these cookies to collect information about how visitors use our websites, including details of the site where the visitor has come from and the total number of times a visitor has been to our website. We use the information to improve our websites and services, and to enhance our users' experience. The cookies do not identify you personally, instead they collect information in an anonymous form that is transmitted to and stored by Google on servers in the US in accordance with its privacy practices. Read more about Google Analytics' privacy practices at: <a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a> . And their updated terms here: <a href="https://support.google.com/analytics/answer/3379636">https://support.google.com/analytics/answer/3379636</a> . | End of browser session | Google      |
| __utmz                  | Performance/Analytics Cookies | Google Analytics | We use these cookies to collect information about how visitors use our websites, including details of the site where the visitor has come from and the total number of times a visitor has been to our website. We use the information to improve our websites and services, and to enhance our users' experience. The cookies do not identify you personally, instead they collect information in an anonymous form that is transmitted to and stored by Google on servers in the US in accordance with its privacy practices. Read more about Google Analytics' privacy practices at: <a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a> . And their updated terms here: <a href="https://support.google.com/analytics/answer/3379636">https://support.google.com/analytics/answer/3379636</a> . | 6 months               | Google      |
| __utmv                  | Performance/Analytics Cookies | Google Analytics | We use these cookies to collect information about how visitors use our websites, including details of the site where the visitor has come from and the total number of times a visitor has been to our website. We use the information to improve our websites and services, and to enhance our users' experience. The cookies do not identify you personally, instead they collect information in an anonymous form that is transmitted to and stored by Google on servers in the US in accordance with its privacy practices. Read more about Google Analytics' privacy practices at: <a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a> . And their updated terms here: <a href="https://support.google.com/analytics/answer/3379636">https://support.google.com/analytics/answer/3379636</a> . | 2 years                | Google      |
| visitor_id<accountid>   | Performance/Analytics Cookies | Pardot           | The visitor cookie includes a unique visitor ID and the unique identifier for your business unit. For example, the cookie name visitor_id12345 stores the visitor ID 1010101010. The account identifier, 12345, makes sure that the visitor is tracked on the correct business unit. The visitor value is the visitor_id in your business unit. This cookie is set for visitors by the Account Engagement tracking code.  | Indetermined           | Pardot      |
| pi_opt_in<accountid>    | Consent Management            | Pardot           | If Tracking Opt-in preferences is enabled, the pi_opt_in cookie is set with a true or false value when the visitor opts in or out of tracking. If a visitor opts in, the value is set to true, and the visitor is cookie'd and tracked. If the visitor opts out or ignores the opt-in banner, the opt-in cookie value is set to false. The visitor cookie is disabled, and the visitor isn't tracked.   | Indetermined           | Pardot      |



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