

Last Update: 13nov.2025			
Third Party	Interaction Type	Permitted Purposes	Third Party's Terms and Policies
VWO	Device Tracking Technologies	For security and prosecution purposes on a legitimate interest or consented when required basis, for product, marketing, and analytics purposes, for the period necessary to pursue the purposes outlined in this section, or as permitted by statutory applicable laws.	https://vwo.com/privacy-policy/
Commission Junction LLC	Device Tracking Technologies	(i) to provide services accurately; (ii) to enhance performance measurement, reporting and analytics related to the services provided; (iii) to improve existing systems and software and to develop new products; (iv) to monitor for and prevent fraudulent activity as well as ensuring systems and processes work properly and securely	https://www.cj.com/legal-archive https://www.cj.com/legal/privacy https://www.cj.com/legal/privacy-policy-services https://www.cj.com/legal/privacy-policy-services.cj.com/legal/software-policy
Hotjar	Device Tracking Technologies	We collect and process Tester Personal Data to allow Testers to participate in Customer research, as well as for database management, managing contacts and sending messages, analytics, managing Our hosting and backend infrastructure, paying Testers for their service, Tester registration and authentication and displaying content from external platforms.	https://www.hotjar.com/legal/ https://help.hotjar.com/hc/en-us/categories/360003405813 https://www.hotjar.com/legal/policies/terms-of-service/ https://www.hotjar.com/legal/policies/privacy/ https://www.hotjar.com/legal/policies/acceptable-use/ https://www.hotjar.com/engage-tester-terms/
Clarity	Device Tracking Technologies	Microsoft uses the data we collect to provide rich and interactive experiences. Specifically, we use data to: <ul style="list-style-type: none"> • Provide our products, including updating, securing, and troubleshooting, as well as providing support. This also includes sharing data, when it is necessary, to provide the service or perform the transactions you request. • Improve and develop our products. • Personalize our products and make recommendations. • Advertise and market to you, including sending promotional communications, targeting ads, and presenting offers that are relevant to you. <p>We also use data to operate our business, including analyzing our performance, complying with our legal obligations, developing our workforce, and conducting research.</p>	https://privacy.microsoft.com/pt-br/privacystatement https://privacy.microsoft.com/pt-BR/microsoft-consumer-health-data-privacy-policy https://clarity.microsoft.com/terms
SemRush	Online marketing and management tools for SEO, social media and digital marketing	<ul style="list-style-type: none"> • To provide the Services and related support, process transactions, manage your user account and respond to your requests. This is necessary to perform the contract we are about to enter into or have entered into with you. • To the extent permitted by applicable law, and for certain legitimate interests • For marketing and advertising, including sending you updates and information about our new products and services, upcoming events or other promotions or news, including by email or push notification, as permitted by law. • Where required by law we will only send you marketing information if you consent to us doing so at the time you provide us your personal data. Otherwise it is in our legitimate business interests to send such information. You may opt-out of our marketing communications as described in the “Opt-out of marketing communications” • We engage our advertising partners, including third party advertising companies and social media companies, to display ads around the web. These companies may use cookies and similar technologies to collect information (including the automatically-collected data described above) about your interactions over time across our Services, our communications, and other online services, and use that information to serve online ads that they think will interest you. Where required by law we will undertake such advertising activities on the basis of your consent, otherwise it is in our legitimate business interests to undertake such activities. 	https://www.semrush.com/company/legal/ https://www.semrush.com/company/legal/privacy-policy/

Google Analytics	Web analytics service	<ul style="list-style-type: none"> • We use the information to provide our services, such as processing search terms to return results or helping you share content by suggesting recipients from your contacts; • We also use the information to ensure that our services work as expected; • And we use the information to improve our services; • We use the information we collect in existing services to develop other services; • We use the information we collect to personalize our services, including providing personalized recommendations, content, and search results; • We use data for analysis and evaluation to understand how our services are used; • We use the information we collect, such as email address, to interact with you directly; • We use information to help improve the security and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical problems that could harm Google, our users, or the public. 	https://www.google.com/analytics/terms/?hl=pt https://policies.google.com/privacy?hl=pt
Just Watch	Streaming guide	<p>We collect and process the personal data of our customers and partners for the initiation and implementation of the contractual relationship in question. The legal basis for the data processing is art. 6 (1) (b) GDPR.</p> <p>Furthermore, we have a legitimate interest in processing the personal data of our customers and partners for the purpose of direct mail advertising.</p>	https://support.justwatch.com/hc/en-us/articles/9567105189405-JustWatch-s-Terms-of-Use https://support.justwatch.com/hc/en-us/articles/6549675973149-Privacy-Policy
Amazon Influencer & Associates Program	Associates Program	<p>5. Identifying Yourself as an Associate</p> <p>You must clearly and prominently state the following, or any substantially similar statement previously allowed under this Agreement, on your Site or any other location where Amazon may authorize your display or other use of Program Content: "As an Amazon Associate I earn from qualifying purchases." Except for this disclosure, and other than as required by applicable law, you will not make any public communication with respect to this Agreement or your participation in the Associates Program without our advance written permission. You will not misrepresent or embellish our relationship with you (including by expressing or implying that we support, sponsor, or endorse you), or express or imply any affiliation between us and you or any other person or entity except as expressly permitted by this Agreement.</p>	https://affiliate-program.amazon.com/help/operating/agreement https://affiliate-program.amazon.com/help/operating/policies/